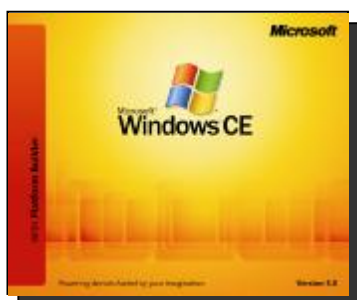




Powering Devices Fueled By Your Imagination

## Run-Time and Toolkit Pricing Overview



**Windows CE integrates reliable, real time capabilities with advanced Windows technologies to rapidly build a wide range of innovative, small-footprint devices.**

### For general Windows CE information

<http://msdn.microsoft.com/embedded>

The pricing of Windows CE gives device manufacturers enhanced levels of flexibility to use the advanced features of Windows CE across the breadth of their product lines, while helping to reduce development and licensing costs.

All toolkit and run-time licenses are available through Microsoft authorized distributors worldwide. To find a distributor in your region and for questions about how to purchase Windows CE, visit:

<http://msdn.microsoft.com/embedded/howtobuy>

### Development Toolkit

Full package product (FPP) – \$995 US (ERP)

Available in Worldwide English and Japanese

### Run-Time License Options

The following pricing is applicable to both Windows CE 5.0 and Windows CE .NET 4.2. There are two primary run-time license options:

- Core - \$3 US (ERP)
- Professional - \$16 US (ERP)

A third run-time license, called Professional Plus, includes five Microsoft Office file viewers for Windows CE. You can purchase Professional Plus separately from an authorized distributor.

The Windows CE Core license provides a hard real-time operating system kernel with robust file system, extensive networking and communications technologies, advanced multimedia capabilities, as well as a powerful application development platform. The Core license is ideal for low-cost devices, such as gateways, entry-level voice-over-IP (VoIP) phones, industrial automation equipment, and

consumer electronic devices (such as CD players, digital cameras, and networked DVD players).

### Run-Time License Assessment Tools

The Run-Time License Assessment Tool is designed to assist embedded developers in determining which run-time license applies to the custom operating system image that they created by using the Windows CE 5.0 or Windows CE .NET 4.2. The Tool assumes developers are building an image under the new Core license structure and will provide an output file of any components that are included in the Professional or Professional Plus run-time license. After the output file has been generated, developers then have the option of removing or maintaining the Professional or Professional Plus components. This tool can be used only with the Windows CE 5.0 or Windows CE .NET 4.2 products and is available for download at no cost from the Windows Embedded Web site.

There is also a detailed side-by-side run-time comparison available on the Web site which maps directly to the Platform Builder catalog in Windows CE. You can also use this document to determine which components are included in each of the run-time license options.

### Which features are included in the Core license?

The Core license includes a majority of the operating system components that are provided in Windows CE. It is easier to present the significantly shorter list of what is NOT included:

- ActiveSync (Inbox Sync and Pocket Outlook Database Sync)
- AV Renderer sample
- AYGShell API set
- Bluetooth LAP and Configuration utility
- File Server (10 connection limit)
- Help
- Microsoft Internet Explorer (full browser and Pocket Internet Explorer)
- Inbox
- Microsoft file viewers
- Pocket Outlook Object Model API
- RAS/PPTP Server
- Remote Desktop Protocol (RDP)
- Speech Recognition engine\*
- Standard SDK for Windows CE (AYG)
- Streaming Media Playback
- Transcriber Handwriting Recognition engine and application
- Microsoft Windows Messenger
- Microsoft Windows Media Player application
- Windows Thin Client shell
- WMA, WMV, and MP3 streaming (by using Windows Media Player)
- Microsoft WordPad

\* The Speech Recognition engine is included only with Windows CE .NET 4.2 and cannot be included in a Windows CE 5.0 run-time image.

### Can I use the same Windows CE 5.0 or Windows CE .NET 4.2 toolkit to build a run-time image that qualifies for the Core license?

Absolutely. There is only one platform development toolkit used to create a run-time. You can use the Run-time Assessment Tools to help you determine whether your image qualifies for the Core license.